

transform your
board meetings
with the
SOFA
method



S strategy



Come prepared with three inspiring topics for discussion. Consider ways to enter new markets, innovate with fresh products, or rethink team structures. Present a clear hypothesis, outlining the problem, its impact, potential solutions, and your recommended option.



perations

Share an upbeat update on your quarterly plan! Highlight positive changes and surprises, and invite feedback from fellow board members on how your strategy aligns with current market trends.



A large, light blue, stylized letter 'F' graphic that serves as the first letter of the word 'Finances'.

inances

Tackle the financials last. The board will have reviewed the report prior to the meeting, so focus on sharing insightful highlights instead of getting bogged down in detail. Use the numbers to create a springboard for deeper conversation.



A accountability

Clearly outline your ambitions for the next quarter. This will set the stage for accountability and keep everyone aligned to the agreed goals.



connect with us
to find out more:



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